

Promoting Japanese brands from Niigata

- Promoting the diverse appeal of Japanese brands from Niigata to the world
- Comprehensively promoting the value of nature, culture, food, and technology
- Creating international business opportunities in Niigata



◆ Trade Show

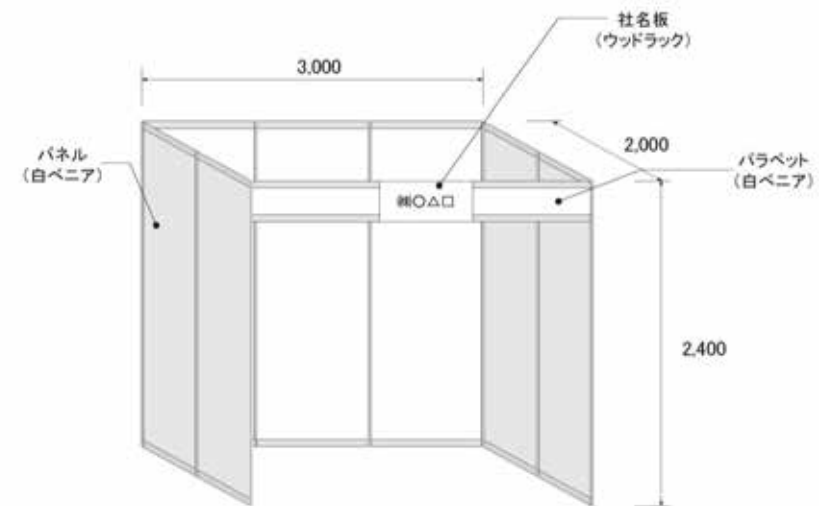


Event Overview

- Event Dates : June 12–14, 2026
- Venue : Toki Messe Esplanade
- Expected Number of Exhibitors : 30 companies



Venue Photo



Booth Image